



Ted Kirschner / Creative Director

Portfolio: www.redhookdesign.com

About

I'm an inspiring, hands-on, New York City-based Creative Director

with more than 25 years of experience building & leading teams, creating 360° campaigns, complex websites, immersive events, and unique experiences for high-profile global clients.

Contact

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Experience

Radancy

Vice President, Regional Creative Director, August 2006 – Present

At Radancy (formerly TMP Worldwide), I co-manage a tight-knit team of about 20 copywriters and art directors in developing comprehensive campaigns and websites for mid- to large-size organizations, pitching new business, directing shoots and ultimately managing the ongoing creative needs of several global accounts.

Monster Worldwide / Monster.com

Associate Creative Director, April 1999 – August 2006

Riding out the dotcom boom – and subsequent bust – at this flagship brand, my responsibilities were split between development of client work, corporate marketing, website development and other special projects.

Austin Knight, Inc.

Senior Art Director, June 1995 – April 1999

Just out of school, I began my career as a Junior Art Director in the New York office of London-based advertising agency Austin Knight. Later as the Senior Art Director, I worked as part of a small creative team on key agency accounts and promotions while learning all aspects of the business from pitching to production work.

Education

The Savannah College of Art & Design (SCAD)

Bachelor of Fine Arts (BFA), Graphic Design, 1994

Bachelor of Fine Arts (BFA), Photography, 1994

The Hun School of Princeton

High School Diploma, 1990

Recognition

Awards: CEA Awards, HEMR Awards, IAC Awards, New York Festivals, SIAA Awards, US Ad Review, WebAwards, Webby Awards

Skills

Creative Direction, Art Direction, Graphic Design, Photography,

Copywriting, UX/UI Development, Information Architecture, Photoshoot & Videoshoot Direction, Brand Research & Development, Concepting & Campaign Development, Presentations, Team Management, Production Management, Adobe Creative Suite (Photoshop, Illustrator, InDesign, XD), Sketch, Figma, Zeplin, OmniGraffle